

# General Membership Meeting MCNOW

4/23/17  
1-3pm  
MCPL – 1B

<b>Meeting called by:</b>	Leadership Council	<b>Type of meeting:</b>	General Membership Meeting
<b>Facilitator:</b>	Laura Collins	<b>Note taker:</b>	McKenzie Goodrich
<b>Timekeeper:</b>	Elizabeth Winchester		

**Attendees:** Leadership Council, Committee Chairs, General Membership  
**Please read:** NA  
**Please bring:** NA

## Minutes

**Agenda item:** Welcome & intro **Presenter:** Jennifer Crossley

**Discussion:**

Meeting will be a recap from the committee chairs. Collecting snacks for Fairview Elementary snack program. Intro to Kristen – Kristen led meditation, then spoke about Global Meditation Project for unity.

**Agenda item:** Legislative Action Committee Chairs **Presenter:** Annie Mose & Brigitte Spencer

**Discussion:**

Indiana General Assembly is over so we're watching Congress.

To watch: potential revival of AHCA.

Setting up rapid response system (SMS, email, whatever works best for you). Weekly action emails regarding legislation and voter registration. Appoint people to monitor specific core issues & to work as liaisons for other committees. Training for working with and calling legislators, potentially offer speakers on this topic. Host calling parties & postcard get togethers.

Call Hollingsworth to set up a town hall, continuing to collaborate with Indivisible Bloomington.

Please email stories about experience with healthcare, Planned Parenthood, or other issues to be used for the Trey Town Hall – monroecountynow@gmail.com

**Conclusions:**

Enter conclusions here.

Action items	Person responsible	Deadline
✓ The Legislative Action Committee's next meeting is Monday, May 8, 7 - 8:30pm in the McCloskey Conference Room #135 in City Hall.	7-8:30	
✓ Next meeting – May 8		
✓ Continue calling Trey Hollingsworth to call for Town Hall		

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**Agenda item:** Fundraising Committee **Presenter:** Sharon Galloway

**Discussion:**

First meeting was April 15. All ideas welcome. We're working on messaging & strategies, working on grant funding and getting seed money to get us off the ground rather than focusing on donations. Working with Indianapolis chapter, hoping for a field trip to connect about what has been working for them. Working with the national chapter, reviewing the national manual for fundraising. Spoke to the care being paid to protocols for fundraising.

Membership drive, survey planned, please sign up for the newsletter, be sure to affiliate with our chapter. Asking for Carmen to work with Bloom to write a story about MCNOW as part of the membership drive - Communications is working on this already. Everyone can get involved in the membership campaign

**Conclusions:**

Enter conclusions here.

<b>Action items</b>	<b>Person responsible</b>	<b>Deadline</b>
✓ Next meeting Sat May 20 1p-2p @ MCPL - will be the 3rd Sat of each month		
Grant writing interest expressed by a member who signed up at the meeting (Sarah)		

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**Agenda item:** Membership Committee Chair **Presenter:** Jennifer Crossley

**Discussion:**

Met last week at The Fields, she offered to help coordinate the building to be available for meetings (not events). Meeting every 3rd Tuesday of the month at 7pm at The Fields Clubhouse

Group is going to be kind of a revolving door, they have short term and long term goals for membership - bringing people in and then pairing them up with committees or activities/actions. Drafting mission statement, will be emailed when completed - membership numbers are driving goals. Finding liasons with other groups-Moms Demand, PRIDE. Plans for events May-August, handouts and various media outlets.

May - Farmers Market

June - Taste of Bloomington

July - 4th of July Parade

August - Bloomington PRIDE (Alexa is working on), Monroe County Fair

Creating a Google Cal for all the events, shared email address.

**Conclusions:**

Enter conclusions here.

<b>Action items</b>	<b>Person responsible</b>	<b>Deadline</b>
✓ May 20 - table at Farmers Market		
✓ Membership packets - working with communications	Membership + Communications	May 15
Start handing out the membership packets	Enter person responsible here	June

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**Agenda item:** Communications Committee Chair **Presenter:** Jennifer Piurek & Charlotte \_\_\_\_\_

**Discussion:**

First meeting was 4/13, Communications Committee is excited about connecting with other committees to provide support. Charlotte asked for help with:

Twitter - Savannah

Photographer - Katy (Icarus Photography), also asked for a list of others

PR - especially experts in particular areas

Media monitoring - keep track of and log all our media mentions

Blog is in progress - VLOGs, specific topics, guest writers, political leaders. Website is in progress, style guide is being created.

Action items	Person responsible	Deadline
✓ Next meeting may be May 4, TBD	Jen Piurek	
✓ Slack communications group for Committee Chairs	Jen Piurek	
✓ Committee Chairs report Actions to Communications so marketing strategy can be worked	Chairs	ongoing
✓ Create Master Calendar with color coding for committees		

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**Agenda item:** Racial Justice Chair **Presenter:** Amanda Lamm

**Discussion:**

First meeting April 8. Discussed Actions and Goals. Main goals - education campaign to increase representation of various racial groups in MCNOW. Offer racial justice trainings. Book club about racial justice and intersectionality - topics every 2 months. First topic - mass incarceration. [racialjustice.mcnow@gmail.com](mailto:racialjustice.mcnow@gmail.com) to join the book club.

First read:

The New Jim Crow

Colony within a Nation

View Thirteenth together

Collaborative discussion about tying those together

Will be sometime mid-June

Taking suggestions for topics people would like to unpack from general membership & committee chairs.

Allison will be event tracker. showing up for other events in the community to build relationships and to learn. Resource list has been started and will be shared. Jennifer will connect Amanda with Beverly Calendar Anderson for the City. Cathi recommended the Indianapolis SURJ training.

Action items	Person responsible	Deadline
✓ will be meeting monthly, TBD		



**Discussion:**

IU won't let them have a meeting till they're officially registered as a group, so they haven't gotten to meet yet, Students Against State Violence & Feminist Student Association.

Got 30 signups at the Slut Walk table, facilitated by FSA. Signed up for Student Involvement Fair Fall 2017. Hannah is meeting with Student Life next week to get group approved. Strategic planning will be happening over the summer. Don't have email account yet, but have been working on surveys so they're prepared for what people want to know/do/see.

Someone mentioned that Ivy Tech could be a good connection, Tiffany may be able to help connect with Ivy Tech.

Spoke at IU Dems and got some signups. Reached out to IU Republicans, they didn't respond.

Charlotte asked about connection with international students - Lily said it's not good to reach out till the group is official, hopefully after the meeting on Wednesday things will start moving.

Jennifer and Charlotte will meet with Chairs to connect the dots with other organizations.

**Action items**

**Person responsible**

**Deadline**

✓ Enter action items here

Enter person responsible here

Enter deadline here

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***Other Information***

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**Observers:**

StoryCorps is coming

Bicentennial Group at IU is taking stories for anything that's meaningful about IU and Bloomington, could be a good opportunity to connect the dots.

Merch - buttons first, asked for messages from various committees to put on the buttons

Ts, bags, etc - create competition for the first quote on merch

Reminder to affiliate with the Chapter so we get paid

We have an address now! Monroe County Now

Logo is almost done